

# Take the Next Step

## Smart Ideas for Bringing Financial Wellness to Your Company

### Discover what makes sense for your workplace



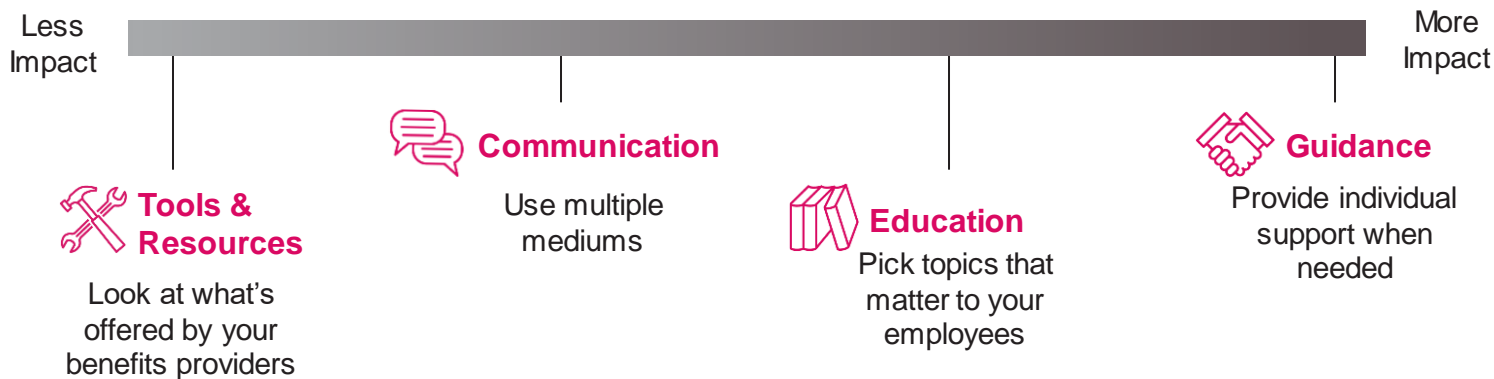
- Determine which resources & benefits are under-utilized
- Survey employees for their input
- Use KPI's to highlight growth areas
- Get suggestions from your Employee Resource Groups (ERG's)

### Bring Financial Wellness to the foreground



- Host conversations or facilitate Lunch & Learns
- Incentivize events and award financial wellness champions
- Spread the word about events or new benefit updates
- Use personal finance perspective in announcements

### Choose your level of impact



### Topics that matter to employees

- Debt management
- The value of employee benefits
- Home Ownership
- Saving for retirement
- Building an emergency savings
- Paying for children's education
- Budgeting
- Student loan repayment

**Need support getting started?**

You can start a conversation with your trusted advisor at ABD  
[financialwellness@theabdteam.com](mailto:financialwellness@theabdteam.com)