



# Welcome to ABD Office Hours: Imagining the Future of Employee Health Benefits

March 17, 2015

## Introduction

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EVP & Founding Principal  
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## Speaker

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Co-Founder & CEO  
**Collective Health**

Click for [audio](#) of the presentation



# Imagining the Future of Employee Health Benefits

Ali Diab  
CEO, Collective Health



# The Nature of Health Benefits is Changing

- HR is a strategic function, and strategic functions demand strategies
- Benefit managers are increasingly being asked for a health benefits strategy, backed by data
- Putting in a wellness program is not a strategy
- It's not about vendor management anymore

# The Health Benefits Picture Today



Wellness  
Programs

HR  
Systems



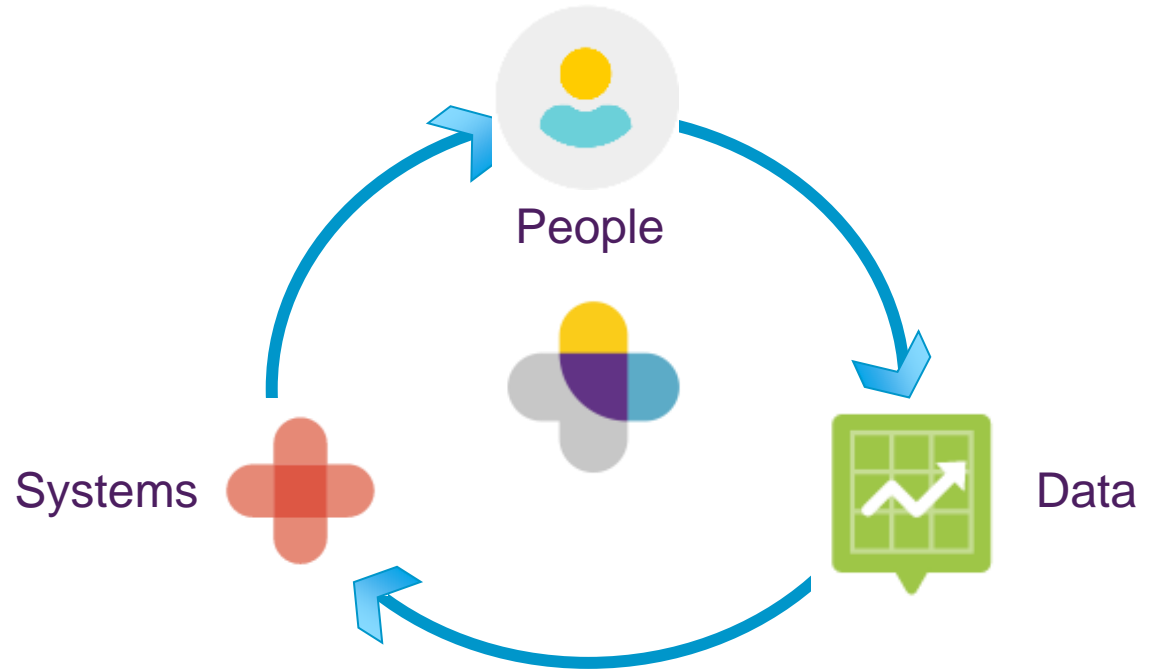
Health  
Claims

Silos of data that don't  
communicate with each other

# Questions HR People Want Answered

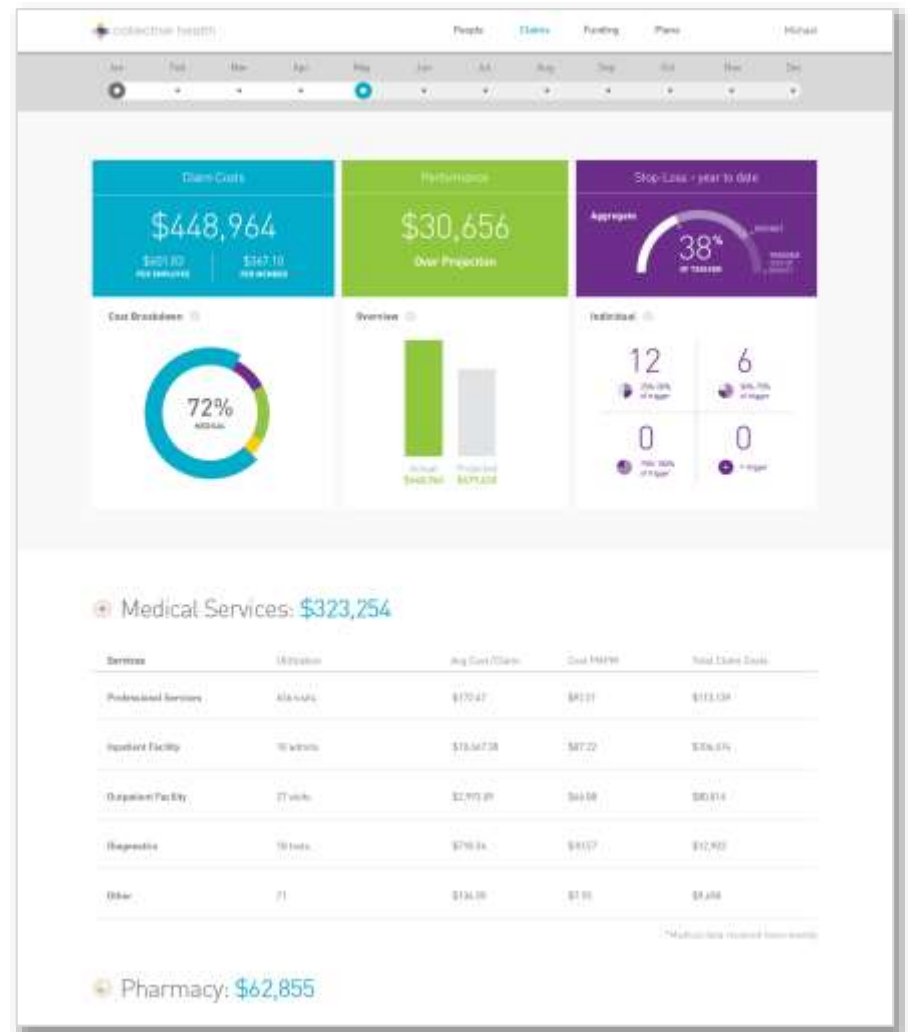
- How healthy are my employees versus the universe of companies we compete with?
- Are there any specific health conditions that my employees suffer disproportionately from?
- What should I do to help my employees manage those conditions?
- What are the most effective things I can do to keep my employees healthy over the long run?
- Do we offer the right health benefits for our employee population?

Technology  
Can Help  
Answer Those  
Questions



Creating a virtuous  
cycle of People, Data  
and Systems

What does this look like for you?



What does this look like for your employees?

collective health | My Activity | My Plan | Find a Doctor | 844-833-8266 | Michael

# Welcome

Activity for **Everyone** YOU'VE PAID \$1,988 YEAR-TO-DATE

**MEDICAL**

DEDUCTIBLE	OUT-OF-POCKET MAXIMUM
IN-PLAN: \$0	IN-PLAN: \$0 / \$4,000
OUT-OF-PLAN: \$400 / \$3,000	OUT-OF-PLAN: \$430 / \$3,000

**DENTAL**

\$1700 / \$1000 (with dental allowance link)

**VISION**

2 / 3 months from work stoppage

Date	Patient	Provider	Service
10/2/14	Michael	Elizabeth Ortega, MD	Annual Check-up
10/2/14	Michael	Elizabeth Ortega, MD	Annual Check-up
10/7/14	Michael	Elizabeth Ortega, MD	Annual Check-up

Anthony

Hi, I'm Anthony. I'm being pwnatched out, how can I help you?

Hi Anthony, I travel a lot for work and wanted to make sure my plan would still cover me outside of California.

Anthony is typing...





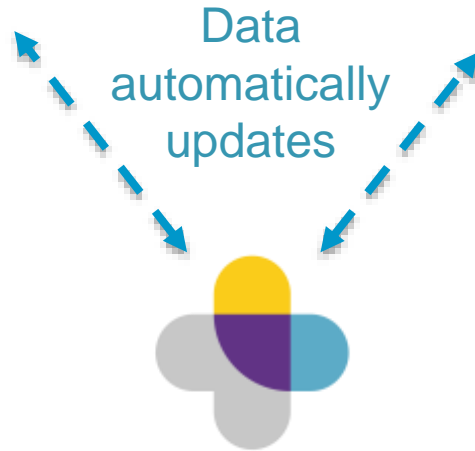
So, What does the future look like?



HR Management System

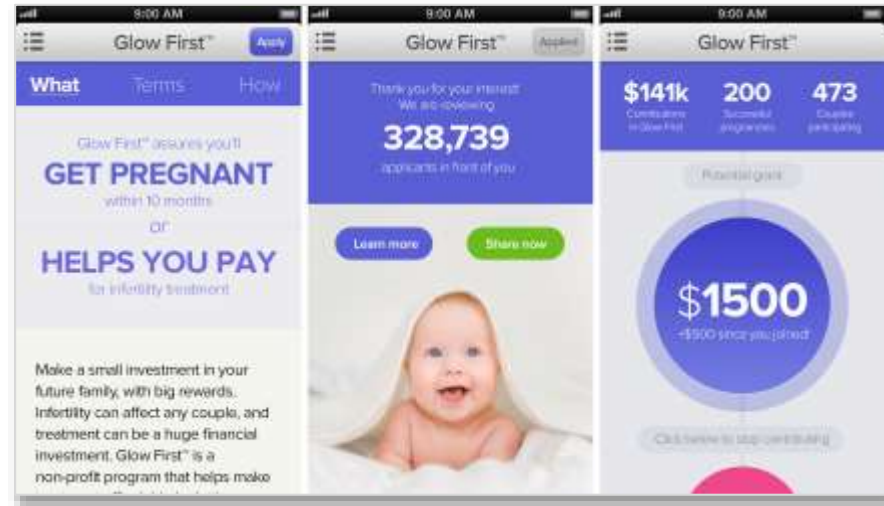


Budgeting & Finance System

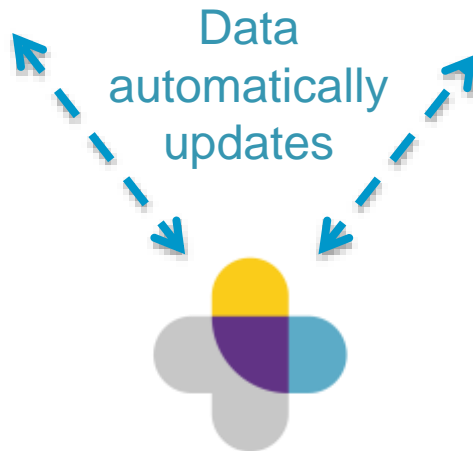




Wellness  
Incentive  
Programs



Health  
Management  
Apps





collective health

# Thank you!

For further information, please contact:

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Attendees will receive an email with Presentation Slides and Audio. Both can also be found at: <http://www.theabdteam.com/abd-insights/presentations>

